

THE MENU

Issue 21 – June-July '17
Valid till 31 July 2017

MAGAZINE



Features
in this issue:

Summer Meats

Leah's
Spice Blends

Refreshing Wines

Killarney Brewing Co.
Irish Craft Beers

Big Al's
Prime Burgers

Monin
Gourmet Flavours

Rule of Crumb
Gluten Free

♥ *Love good food?
Love Plassey Food.*



One stop shop to the foodservice industry



Plassey Food & Distribution Co. Ltd., Rathkeale Industrial Estate, Co. Limerick.
Tel: 069 63500 Email: sales@plasseyfood.ie www.plasseyfood.ie

The Menu Magazine, June/July 2017

The summer is here!!

That means longer days and hopefully great weather. So why not focus on some of our great summer treats in this edition of the Plassey Food The Menu Magazine.

As always some great food with:

- Amazing spice blends of Leah's Gourmet Foods
- Award-winning Gluten Free products from Rule of Crumb

But we also feature:

- Irish Craft Beers with:
Killarney Brewing Company
Blacks Brewery
- Monin, Gourmet Flavours

Enjoy your summer!

Best regards,

Don Flynn & Tom Magner
Directors



**RULE
OF
CRUMB**

Leah's

KERRY Tradition with a Twist



Monin is a brand of choice of the creative beverage makers, from baristi in coffee shops, through mixologists creating high-end cocktails, to operators offering simple cocktail solutions.

Its product offer now extends to over 140 products including premium syrups, liqueurs, gourmet sauces, fruit smoothies and cocktail mixes and frappe powders.

See page 10 & 11 for some Monin inspiration!

Details in this publication are subject to change without notice. Whilst we make every effort to provide you the most accurate, up-to-date information, errors may occasionally occur.





SuperDeals

Great Special Offers

Did you see our latest SuperDeals?

View all offers on

<http://plasseyfood.ie/special-offers>



THE MENU

MAGAZINE

Contents

	page
Summer Meats For grill & BBQ	4, 5 & 6
Leah's Gourmet Foods Spice blends	7
Great Wines	7
Killarney Brewing Co. Irish Craft Beers	8
Big Al's Prime Burgers & more beers	9
Monin Gourmet flavours	10 & 11
Rule of Crumb Gluten free products	12

NEW: 15mm Hand Cut Style Skin-On Fries

- Rustic, skin-on appearance
- Perfect for casual dining menu trend
- Delicious, full Bintje flavour
- Gluten-free
- Produced with sunflower oil

Ask your sales rep for more details!



Summer Meats

♥ *Love good food?*
Love Plassey Food.



Fresh 6oz
Burgers x 20
Code: 60044
Was €19.50
NOW €16.00



6oz Striploin
Steaks x 5
Code: 60039
Was €21.50
NOW €17.50



8oz Rib Eye
Steaks x 5
Code: 60034
Was €26.50
NOW €22.00



8oz Fillet Steaks
x 5
Code: 60028
Was €55.00
NOW €42.50



14oz T Bone
Steaks x 2
Code: 60032
Was €20.00
NOW €15.50



Santa Maria
Cacao & Chilli
Seasoning 290g
Code: 16162
Was €7.95
NOW €6.50



Ballymaloe Steak
Sauce 1.4kg
Code: 108
Was €12.95
NOW €10.95



Santa Maria
Triple Pepper
235g
Code: 50006
Was €7.50
NOW €6.50



Steakhouse BBQ
Spice 700g
Code: 33362
Was €13.50
NOW €10.95

Great Sauces



Alfee's
Chipotle BBQ
Sauce 2.5kg
Code: 4061
Was €12.50
NOW €9.50



Alfee's Bourbon
BBQ Sauce
2.5kg
Code: 13162
Was €12.50
NOW €10.50



Alfee's South
Carolina Mustard
BBQ
Code: 1313
Was €12.50
NOW €10.50



Alfee's
Coronation Mayo
2.5ltr
Code: 1303
Was €9.50
NOW €6.50



Baby Back Loin
Ribs 10kg
Code: 62012
Was €65.00
NOW €55.00



Jumbo
Cumberland
Sausages 5kg
Code: 62017
Was €21.50
NOW €17.50



Fresh Sausage
8s 5kg
Code: 62022
Was €16.50
NOW €13.50



Pork & Leek
Sausages 5kg
Code: 620201
Was €21.50
NOW €17.50



Lamb Gigot
Chops
Code: 61008
Was €18.00/kg
NOW €13.50/kg



Lamb Hind
Shanks 2pck
Code: 61003
Was €13.50/kg
NOW €10.95/kg

Summer Meats



Alfee's Hot
Buffalo Wing
Sauce 2.5kg
Code: 1314
Was €14.00
NOW €9.50



Alfee's Piri Piri
Sauce 2.5kg
Code: 1316
Was €11.00
NOW €9.00



Alfee's Sirracha
Sauce 2.5kg
Code: 1315
Was €9.50
NOW €8.00



Alfee's Sweet
Chilli Sauce
2.5kg
Code: 13111
Was €8.75
NOW €6.75



Manor Farm
Chilli & Lime
Kebabs 4kg
Code: 12632
Was €48.00
NOW €40.00



Manor Farm
Fresh BBQ Wings
5kg
Code: 12627
Was €23.50
NOW €19.50



Manor Farm Mid
N Prime Wings
10kg
Code: 2066
Was €28.50
NOW €23.50

Leah's Spice Blends

Leah's

KERRY Tradition with a Twist

Leah's Gourmet Foods - is a unique combination of Filipino and Irish cultures merging to form one of Ireland's most exciting artisan food creations.

Leah's Gourmet Foods offers amazing flavours with their unique spice blends.



Leah's Chicken Breeding 10kg

Code: 44457
Was €42.00
NOW €32.00



Leah's Mild Curry Mix 5kg

Code: 552
Was €50.00
NOW €41.00



Leah's Spicy Curry Mix 5kg

Code: 44455
Was €50.00
NOW €41.00



Leah's Taco Seasoning 5kg

Code: 052
Was €53.00
NOW €44.00



Leah's Savoury Spice Mix 2.6kg

Code: 44452
Was €36.00
NOW €30.00



Refreshing Wines

We asked our wine expert Ron Forrestal for some great summer wines. And here's what he told us: "These wonderful wines are perfect for warm summer days – cool and refreshing!"

Add to your bottom line

Ron knows how important wine can be to your bottom line and we believe we can give you the help needed to maximise this opportunity.

Please speak to your Plassey Food Sales Rep and we can arrange a meeting with our wine specialist Ron Forrestal to get the ball rolling.

Pinot Grigio La Delizia 12 x 750ml
Code: 11023 **was €120 NOW €98**

Prosecco Spumante La Delizia 6 x 750ml 12x750ml
Code: 11013 **was €112 NOW €92**

Brisa Sauvignon Blanc 12 x 750ml 12 x 750ml
Code: 11027 **was €116 NOW €90**



Irish Craft Beers



Killarney Brewing Company revives the age old art of craft beer production in the town for the first time since the 1800's. The company's range of beers provides for a wide variety of discerning palates, a range which includes lagers, ales and stouts.

All the craft beer is additive and preservative free, produced in Killarney in small batches using the finest natural ingredients thus ensuring premium quality, consistency and an exceptional flavour profile throughout. Killarney Brewing Companies mission is to bring a new level of excellence and appreciation to beer drinking the world over.



Killarney Devils
Helles 12 x 500ml
Code: 89627
Was €43.50
NOW €38.00



Killarney Golden
Spear 12 x 500ml
Code: 89625
Was €41.50
NOW €36.00



Killarney Scarlet
Pimpernel 12 x 500ml
Code: 89626
Was €41.50
NOW €36.00

Devils Helles: Lager ABV: 4.2%

TASTING NOTES: Our Helles style Lager is a pale, golden brew cold-fermented and conditioned for an exceptionally clean, crisp finish. The aroma is honeyed and malty, with a small hint of noble hops.

THE LEGEND: Local legend tells of a fierce battle between Thor and the Devil. Thor cast down lightning bolt after lightning bolt upon the Devil, who retaliated by tearing up the earth and hurling it back. The resulting basin filled up with water and became known as the Devil's Punch Bowl.

Golden Spear: Blonde Ale ABV: 4.8%

TASTING NOTES: This blonde ale gets its complex malt character from several specialty malts and a touch of wheat, balanced with just the right amount of fruity hop flavour.

THE LEGEND: Fionn Mac Cumhaill, Ireland's heroic warrior and hunter, often hunted on the shores of the lakes of Killarney and throughout the McGillycuddy Reeks. One day while climbing Torc mountain, he was attacked by a magical, ferocious boar. With a single blow, Fionn killed the lunging boar in mid-air with his fabled golden spear. Savour a pint of our delicious Golden Spear while toasting our legendary warrior!

Scarlet Pimpernel: IPA ABV: 6.0%

TASTING NOTES: We have broken from tradition to create a deep red in colour, American style IPA. Light bodied and dry, our IPA effuses a citrusy, resinous hop flavour and aroma. Best served with a thick frothy head so pour with vigour

THE LEGEND: Our scarlet coloured IPA was inspired by a true local legend of Killarney, Monsignor Hugh O'Flaherty, known as the "Scarlet Pimpernel of the Vatican." While stationed at the Vatican during the World War II, and under threat of execution, Hugh saved over 6,500 people by hiding them in monasteries, farms, and other locations. After the war, he was awarded the US Medal of Freedom and Commander of the British Empire. We celebrate the altruism and courage of this great Killarney man.



Love good food? Love Plassey Food.



The PRIME BURGER

PRODUCT	CODE	RRP	NOW
Big Al's Prime Burger 5oz x40	958702	€ 43.70	€ 37.00
Deli Delicious Brioche Bun	959040	€19.95	€ 16.50

100% IRISH BEEF



• THE ULTIMATE BURGER EXPERIENCE •

Blacks Brewery, Kinsale

Blacks Brewery in Kinsale was founded in 2013. They want to escape the mundane of the mass market by producing beers with passion, personality and lots of hops!



Kinsale Black IPA

A unique beer that ambushes your senses, it pours dark with a creamy beige head but tastes light and hoppy! Complex hoppy fruity flavours and aromas mixed with roasty bitter chocolate and coffee tones.



ABV : 5.0%



ABV : 5.0%

Kinsale Pale Ale

An exciting fusion of Cascade and Citra hops inspires tropical & citrus flavours that are beautifully balanced with the malty sweetness.

Kinsale Black IPA 12x 500ml Code: 80000
Was €34.50 **NOW €30.00**

Kinsale Pale Ale 12x 500ml Code: 80002
Was €34.50 **NOW €30.00**

Refreshingly Tasty



Monin Mango
Puree 1ltr
Code: 50006p
WAS €12.50
NOW €9.95



Monin Passion Fruit
Puree 1ltr
Code: 50007p
WAS €12.50
NOW €9.95



Monin Strawberry
Puree 1ltr
Code: 84501
WAS €12.50
NOW €9.95



Monin Kiwi Puree
1ltr
Code: 50005
WAS €12.50
NOW €9.95



Monin Raspberry
Puree 1ltr
Code: 50008p
WAS €12.50
NOW €9.95




MONIN

More MONIN inspiration
on our website:

www.plasseyfood.ie/monin-inspiration-summer/

As summer starts to sizzle, we swap heart-warming hot drinks for refreshing ice-cold beverages.

This year Monin is offering a very special selection of the coolest summer drinks concepts celebrating the freshest flavours of the season: handcrafted lemonades, refreshing smoothies, creamy frappes and more - something for everybody.

So it's definitely time to innovate your summer drinks menu with these recipe inspirations
MONIN has created for you



Monin Lemonade Concentrate
Code: 79865
WAS €5.95
NOW €4.95



Monin Peach Tea 1ltr
Code: 84603
WAS €7.99
NOW €6.99



Monin Raspberry Tea 1ltr
Code: 84604
WAS €7.99
NOW €6.99

SMOOTHIES



TROPICAL MANGO SMOOTHIE

- 150 ml MONIN Mango smoothie
- 30 ml Le Fruit de MONIN Passion Fruit
- 1 cup of ice

Fill 1 cup with ice and add in the 2 pumps of Le Fruit de MONIN. Fill to the top with MONIN smoothie and add all contents to a blender jug. Blend for 25 seconds and pour into the cup. Serve with a straw.



STRAWBERRY & BANANA SMOOTHIE

- 150 ml MONIN Strawberry smoothie
- 30 ml Le Fruit de MONIN Banana
- 1 cup of ice

Fill 1 cup with ice and add in the 2 pumps of Le Fruit. Fill to the top with smoothie and add all contents to a blender jug. Blend for 25 seconds and pour into the cup. Serve.

You can garnish with banana slices or strawberries.



RED BERRY SMOOTHIE

- 180 ml MONIN Red Fruits smoothie
- 1 cup of ice

Fill 1 cup with ice and fill to the top with smoothie. Add all contents to a blender jug and blend for 25 seconds. Pour into the cup and serve with a straw.



ICED COFFEE



VANILLA ICED LATTE

- 20 ml MONIN Vanilla syrup
- 2 espresso shots
- 100 ml milk
- 1 cup of ice

Fill the glass with ice and add in the milk and syrup. Pour the espresso over the top and serve.



CHOCOLATE COOKIE ICED COFFEE

- 20 ml MONIN Chocolate Cookie syrup
- 2 espresso shots
- 100 ml milk
- 1 cup of ice

Fill the glass with ice and add milk and syrup. Pour the espresso over the top, garnish and serve. You can garnish with whipped cream and chocolate sauce.



CHERRY LAVENDER COLD BREW

- 10 ml MONIN Lavender syrup
- 10 ml MONIN Morello Cherry syrup
- 170 ml cold brew coffee
- 1 cup of ice

Fill glass with ice and add in the two syrups. Fill with cold brew coffee and stir thoroughly. Garnish and serve. You can garnish with whipped cream and a cherry.



MONIN®



Monin Mango Smoothie 1ltr
Code: 79864
WAS €6.50
NOW €5.50



Monin Strawberry Smoothie 1ltr
Code: 78963
WAS €6.50
NOW €5.50



Monin Vanilla Syrup 1ltr
Code: 84221
WAS €7.95
NOW €6.95



Monin Choc Cookie Syrup 1ltr
Code: 84422
WAS €7.95
NOW €6.95



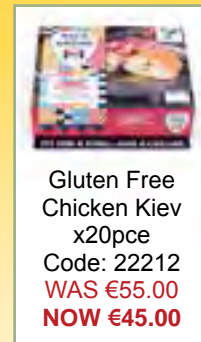
Monin Cinnamon Syrup 1ltr
Code: 59877
WAS €7.95
NOW €6.95



Monin Blue Curacao Syrup 1ltr
Code: 51003
WAS €7.95
NOW €6.95



RULE OF CRUMB

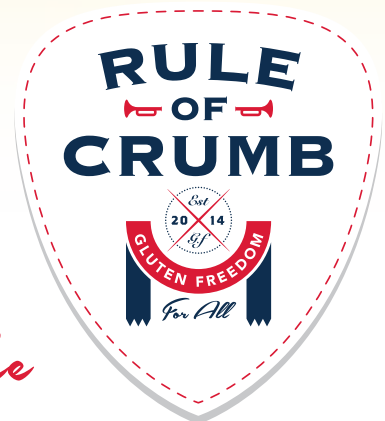


Rule of Crumb was started by Colum McLornan in 2014 when he struggled to find a quality range of gluten free foods for his hotel in Ballycastle, N.Ireland.

Working with the local university food technology department he developed a range of recipes to enable a food outlet to have a 'one stop brand' for all their gluten free needs.

Something for all 3 main meals and a coffee break. The Rule of Crumb brand has grown over the years and in 2016 and 2017 won many awards at the Irish Free from awards'.

5 AWARDS IN 2017!



Dairy & Gluten Free

CHOCOLATE ECLAIRS



CHICKEN GOUJONS



PART BAKED BAGUETTE



CHICKEN KIEV



CORNFLEAK PORTIONS

